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Strategic Management - irresearchers.ir

Strategic Management: Cases, 11th Edition. About the Author. Dr. Fred R. David is the sole author of three mainstream strategic-management textbooks: (1) Strategic Management: Concepts and Cases, (2) Strategic Management Concepts, and (3) Strategic Management Cases. These texts have been on a two-year revision cycle since 1986, when the first edition was published.

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Develop an EFE matrix for Varsity College Prepare a 2 ...

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